



SECTION II: COMMUNITY RELATIONS POLICY 2060

DISTRIBUTION OF WRITTEN MATERIALS

Students

The district does not permit the distribution of written information, flyers and similarly printed materials directly to students from organizations (whether for-profit or non-profit) and individuals through a backpack flyer program or otherwise during the school day.

Broken Arrow Public Schools cooperates with approved community partners by posting e-flyers online and distributing them electronically through the service provider, PeachJar. This electronic method of school flyer delivery replaces all paper distribution of flyers. If parents do not have access to email or internet, school sites will accommodate.

BAPS approves requests for distribution under the following criteria:

- Distribution of information is not permitted without the express, written permission from the Communications Division via PeachJar.
- Distribution is limited to PeachJar only; materials will not be sent home with students.
- Materials primarily of a religious, political, or commercial nature that benefit any particular group or business at the expense of others will not be approved for distribution.
- It should be understood that some advertising and sales, when in connection with school-related activities can be beneficial to the district and its students. Therefore, advertising and sales may be permitted in the district if they are directly related to approved school clubs or activities that benefit students.
- Materials that are deemed to be in competition with or a duplication of services and information already provided by the district will not be approved for distribution.
- Flyers from non-profits will *typically* be approved.
- For-profit organizations will not be allowed to distribute materials to students unless:
 - the organization is working in cooperation with school groups in the organization;
 - the flyer is to promote board-approved fundraisers directly benefiting the District or a student group.

Nothing within this policy limits or prohibits the distribution of written materials by students as otherwise provided in Board Policy 2050: Distribution by Students of Written Materials in School Facilities.

Staff

The district does not permit the distribution of written information, flyers and similarly printed materials directly to staff from organizations (whether for-profit or non-profit) and individuals during the school day. As described above, Broken Arrow Public Schools cooperates with approved community partners by posting e-flyers online and distributing them electronically through the service provider, PeachJar.

- Non-profit organizations requesting to distribute information to staff will generally be approved, so long as the content of the printed materials is appropriate and follows the guidelines of the distribution policy.



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- For-profit organizations will be allowed to distribute materials to staff members if there is a direct benefit or cost savings to BAPS staff.

Ground/Yard Signs

Ground/yard signs are not permitted on school grounds unless approved by the site principal and are limited to the following:

- PTA meetings and PTA-sponsored functions
- District-sponsored student organization meetings and functions
- District-sponsored programs/activities
- School-related events and deadlines (i.e. yearbook sales)

No signs pertaining to outside organizations and individuals will be permitted to be displayed on the exterior of school grounds.

Source: *Broken Arrow Board of Education policy adoption, August 1, 2011.*
Broken Arrow Board of Education policy revised, July 10, 2017.
Broken Arrow Board of Education policy revised, November 6, 2023.