

**BROKEN ARROW PUBLIC SCHOOLS**  
*Educating Today*  *Leading Tomorrow*

Contract Committee Review Request  
 MUST BE COMPLETED IN FULL

Date: 6/17/2024

Contract/Agreement Vendor: Cox Communications, Inc., YurView, Paul Downs

Name of Vendor & Contact Person

Paul.Downs@cox.com

Vendor Email Address

Televise sporting events

*Describe Contract (Technology, program, consultant-prof Development, etc.)*

*Please use Summary below to fully explain the contract purchase, any titles, and details for the Board of Education to review.*

Athletics

Reason/Audience to benefit

~~6/24/2024~~

BOE Date

7.15.2024

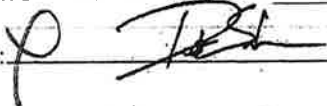
\$ 0.00

Amount of agreement

Person Submitting Contract/Agreement for Review: Dr. Dustin Smith

PLEASE SEND THROUGH APPROPRIATE APPROVAL ROUTING BEFORE SENDING TO BOARD CLERK

Principal &/or Director or Administrator:



Does this Contract/Agreement utilize technology? YES/NO

If yes, Technology Admin:



Leadership Team Member:



Funding Source:

na

Fund/Project

na

OCAS Coding

**Consent**

**Action**

Accept and approve the NEW agreement between Broken Arrow Public Schools and Cox Communications, providing broadcast coverage for 2024-2025 sporting events at Broken Arrow High School facilities. Cox will pay BAPS \$300 as a rights fee for football, basketball, soccer and other sports as agreed upon.

**Summary**

*This area must be complete with full explanation of contract.*

*The Contract/Agreement should be received at least 2 weeks prior to a Board Meeting to ensure placement on the Agenda. The Contract Committee meets most Tuesdays at 8:00a.m. All Contracts/Agreements, regardless the amount, must be first approved by the Contract Committee and then presented to the Board of Education for approval and signature. The item will be placed on Electronic School Board for the board agenda by Janet Brown. By following this process, the liability of entering into an agreement is placed with the district rather than an individual.*

## MEMORANDUM

To: Mr. Chuck Perry

From: Dr. Dustin Smith

Date: 6/17/2024

Re: Cox Communications, Inc., YurView: Consent Agenda

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### **SUBJECT**

Discussion, motion and vote on to approve or disapprove a NEW contract between Cox Communications, Inc., YurView and Broken Arrow Public Schools for televising of sporting events in 2024-2025. D. Smith

### **ENCLOSURES/ATTACHMENTS**

Contract agreement

### **SUMMARY**

The cost of NA services are quoted at NA and will be paid from NA The dates of services will be 2024-2025 year. Agreement between Broken Arrow Public Schools and Cox Communications, providing broadcast coverage for 2024-2025 sporting events at Broken Arrow High School facilities. Cox will pay BAPS \$300 as a rights fee for football, basketball, soccer and other sports as agreed upon.

### **FUNDING**

There is no cost to the district

### **RECOMMENDATION**

Approve



## Oklahoma High School All Sports Coverage 2024 - 2025 Season

When accepted and signed this letter shall serve as the agreement between **Broken Arrow Public Schools & Cox Communications, Inc., YurView**. The following points reflect the details of the agreement:

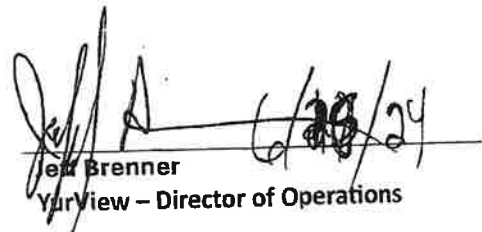
- This agreement between **Cox Communications, Inc., YurView** and **Broken Arrow Public Schools** outlines the commitment of **Cox Communications, Inc., YurView** regarding the televised sporting events at Broken Arrow High School facilities in which **Broken Arrow Public Schools** owns the sole rights. **Cox Communications, Inc., YurView** proposes to televise specified in advance live events on **YurView Channel 3** in Tulsa & Oklahoma City. **Cox Communications, Inc., YurView** will pay \$300 as a rights fee for football, basketball, soccer and other sports as agreed upon. Sports that feature both a girls and boys event receive \$300 total for both events. For example, one rights fee of \$300 would be paid for a Varsity Girls & Varsity Boys Basketball Game.
- **Cox Communications, Inc. YurView** retains the right to place the game on its "Video on Demand" or VOD Platform as well as streaming.
- **Broken Arrow Public Schools** will arrange for an appropriate start time on all events with a 5-minute delay start at the first of the game to allow for open and the ancillary items that **Cox Communications, Inc., YurView** deem necessary.
- **Cox Communications, Inc., YurView** will provide appropriate personnel to communicate with game officials.
- Commercial content of the program is at the sole discretion of **Cox Communications, Inc., YurView**.

**Cox Communications, Inc., YurView** will require the following arrangements for each game depending on sport the camera placement varies:

1. Camera positions are as follows: -2 high cameras in the press-box stands, one hand-held camera on the home sidelines and one camera in the end zone. Cox will provide scaffolding if required and the sport requires. In the case of basketball camera would be placed near or under the buckets.
2. Access to the facility and power by 12p.m. on the date of the game.
3. Parking area for Cox production vehicles with access to press box.
4. A booth for the Cox talent to call the game. Room for 4 people in the booth assigned. 2 talent, 1 stats person & spotter. In the case of some sports a table provide for the people specified is appropriate.

Agreed and accepted by

\_\_\_\_\_  
School Representative

  
Jeff Brenner  
YurView – Director of Operations