

B
 BROKEN ARROW PUBLIC SCHOOLS
Educating Today *Leading Tomorrow*

Contract Committee Review Request
 MUST BE COMPLETED IN FULL

Date: 6/3/24

Contract/Agreement Vendor: MindPlay Jewan Garner

Name of Vendor & Contact Person
 jewan@jgedconsulting.com
Vendor Email Address

site licensing

Describe Contract (Technology, program, consultant-prof Development, etc.)
 Please use Summary below to fully explain the contract purchase, any titles, and details for the Board of Education to review.

All elementary staff and students

Reason/Audience to benefit

6/24/24
BOE Date

\$ 714,000.00

Amount of agreement

Person Submitting Contract/Agreement for Review: Kristin Henness

PLEASE SEND THROUGH APPROPRIATE APPROVAL ROUTING BEFORE SENDING TO BOARD CLERK

Principal &/or Director or Administrator: *Kristin Henness*

Does this Contract/Agreement utilize technology? YES/NO YES
 If yes, Technology Admin: *[Signature]*

Cabinet Team Member: *Karen Dye*

Funding Source: 37/102 1000-653-100-1050-000-all elementary sites
Fund/Project OCAS Coding

Consent
 Action

Accept and Approve the NEW agreement between Broken Arrow Public Schools and MindPlay Education. This will educate, equip and empower a community of learners by providing dynamic learning opportunities which enable all students to be successful. MindPlay Reading Studio and Math Studio are intervention programs. This contract also includes Premier Professional Services. This is a 3 year contract. This being year 1 of 3. The cost to the district is \$714,000.00 and will be paid upfront using bond funds. / K Henness

Summary This area must be complete with full explanation of contract

The Contract/Agreement should be received at least 2 weeks prior to a Board Meeting to ensure placement on the Agenda. The Contract Committee meets most Tuesdays at 8:00a.m. All Contracts/Agreements, regardless the amount, must be first approved by the Contract Committee and then presented to the Board of Education for approval and signature. The item will be placed on Electronic School Board for the board agenda by Janet Brown. By following this process, the liability of entering into an agreement is placed with the district rather than an individual.



MindPlay Education

Jewan Garner
1718 E Speedway Blvd, Suite #4195
Tucson, Arizona 85719
jewan@jgedconsulting.com
312-493-1702

May 31, 2024

Steve Allen

Board President
Broken Arrow Board of Education
701 S. Main Street, Broken Arrow, OK 74012

Dear Steve Allen & Team,

We are pleased to present this proposal from MindPlay Education to Broken Arrow Public Schools, supporting your mission to educate, equip and empower a community of learners by providing dynamic learning opportunities which enable all students to be successful. At MindPlay, we leverage four decades of educational research to provide personalized reading interventions, ensuring every child achieves their full potential.

The attached proposal outlines our comprehensive plan to implement MindPlay's software across your schools, including:

- Overview of the MindPlay Curriculum.
- Implementation strategies tailored to your district's specific requirements.
- Training and professional development programs for your educators.
- Ongoing technical support and customer service to ensure seamless operation.

Our team is excited about the opportunity to collaborate with Broken Arrow and contribute to your goals of educational excellence and equity.

Sincerely,
Jewan Garner
MindPlay Education

▶ MindPlay

Introduction

MindPlay Reading Studio is a personalized reading intervention program based on the Orton-Gillingham approach of direct, systematic phonics instruction and the five pillars of the Science of Reading. In MindPlay Reading Studio, students receive an initial assessment to determine their unique needs, then a differentiated, adaptive learning pathway is created to address needs identified in the assessment. Students then have the opportunity to apply their reading skills and increase their Lexile levels using MindPlay's Personalized Library which includes over 10,000 interactive and high-interest books.



“ This program has helped my students gain confidence through routine activities as well as improve in reading and phonics. Some students have gained over three years of growth in less than 20 hours of usage.”

- Montgomery County Reading Specialist

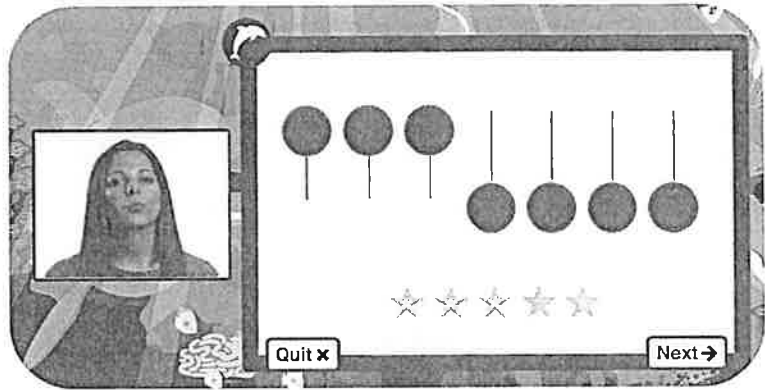
How Does It Work?

MindPlay Reading Studio is a comprehensive literacy intervention program. It includes a dyslexia screener for K-3, a universal screener for K-12, and benchmark assessments to support RTI and IEPs. Additionally, it includes Reading Coach to help students achieve reading fluency and provides a Personalized Library to foster a love of reading.

What students learn in Reading Coach informs the content they see in Personalized Library, tailoring each learning experience to meet the individual needs of each student, and providing data to educators about where each student is thriving.

On-Screen Coaches

Students receive instruction from on-screen speech pathologists and reading coaches who provide encouragement and corrective feedback throughout the lessons. If students struggle with any concept, they receive additional instruction until mastery is achieved.

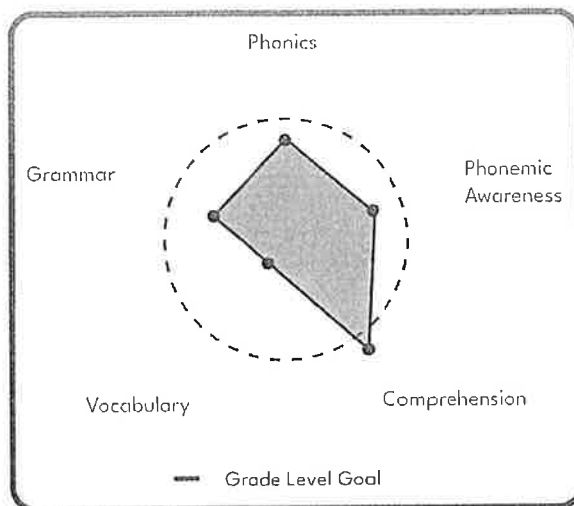


“ I don’t have the time to sit next to each student and provide differentiated instruction to a class of close to 30 students. The program does that. And when the students hear the coach tell them they’re a genius and they’ve done a great job, it builds confidence. That can’t be matched. ”

- Second Grade Teacher, Gary School District

Asset-Based Reporting

Educators, students, and families are equipped with detailed reporting showing the strengths and areas of opportunity for each learner. Reports are in real-time and connect educators to the appropriate lesson plans for small group intervention.



Reports:

- Lexile by Metametrics updated every 15 days
- Improvement
- Reading
- Error
- Usage
- Fluency
- Family

Implementation Plan

Your dedicated Partner Success Manager will support you every step of the way, guiding you through the implementation process to ensure you achieve your learning objectives and successfully accomplish your goals.

Strong Start

- Kickoff with Implementation Team
- Provision accounts (Clever, Classlink, Google, csv, and manual options available)
- Engaging "Getting Started" workshop

Maximizing the Implementation

- Professional Learning workshops tailored to your District's needs available throughout the year
- Technical Support via phone, chat, and email

Measure Results

- Regularly scheduled impact meetings with your dedicated Partner Success Manager to analyze student usage and outcomes, and guide your implementation

Price Breakdown

Solution	Quantity	List Price Per Unit	Subtotal	Years	3 Year Subtotal	Discount	Total Cost
MindPlay Reading Studio Site License	16	\$15,000	\$240,000	3	\$720,000	15%	\$612,000
MindPlay Math Site License	16	\$7,500	\$120,000	3	\$360,000	100%	\$0
Premier Professional Services	16	\$2,500	\$40,000	3	\$120,000	15%	\$102,000
TOTAL							\$714,000

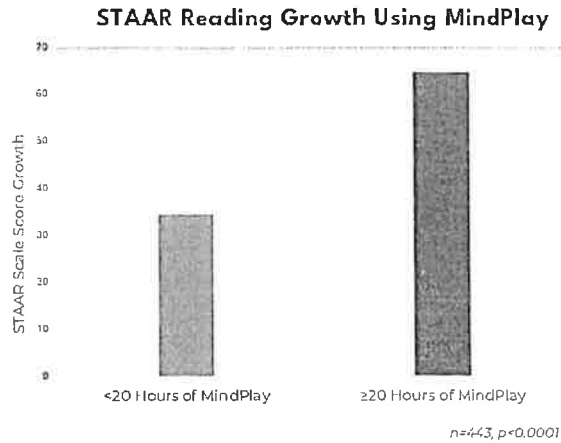
66 Mindplay Reading is a highly effective program which, when combined with great teaching, allows students to increase their fluency and comprehension at a higher than usual rate. The success of any academic program is measured by student growth. Mindplay Reading has met our students where they are at and in one semester 66% of these students have increased their reading proficiency by one grade level or more. **99**

- Dr. Jared Duncan, Assistant Superintendent, Palacios ISD

Backed by Evidence

Students on MindPlay reliably show reading growth, independent of which test is administered.

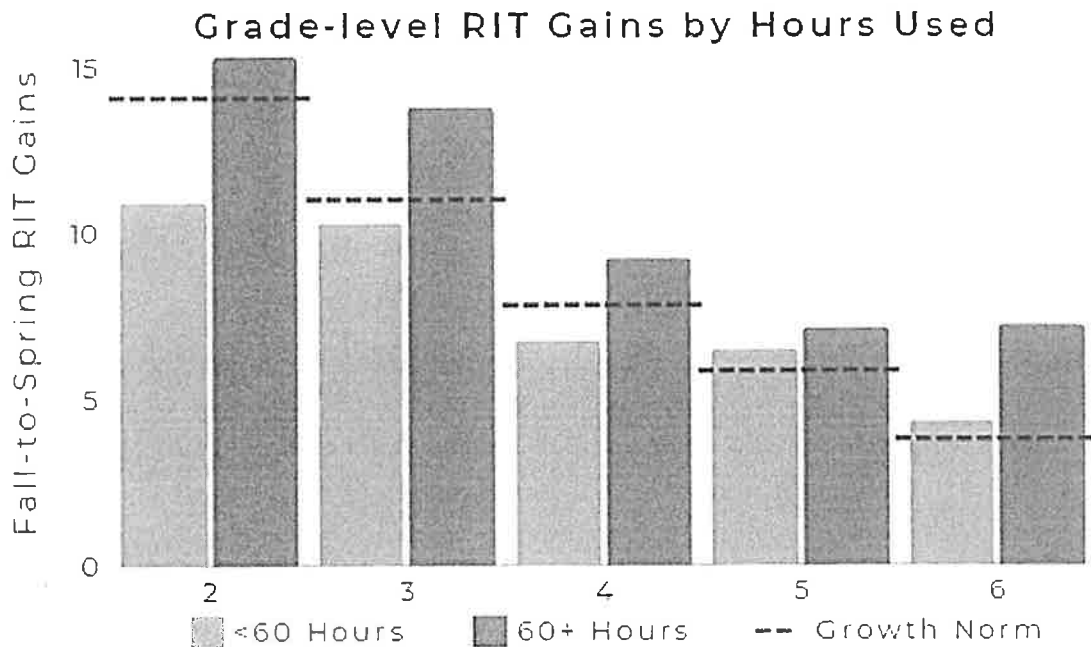
Reading growth nearly doubled for students using MindPlay. Almost 70% of students struggled with reading gaps of one year or more.



Reference: [Shepherd ISD Case Study](#)

Learning Impact

MindPlay reliably shows reading growth beating national norms for students using for 20 minutes per day.



Reference: [LXDRResearchMindPlayStudy21-22](#)

MindPlay Commitment

At MindPlay Education, we are dedicated to providing the highest quality educational tools and resources to support your learning journey. Our commitment to you, our valued partner, encompasses the following principles:

- **Excellence in Education:** We strive to develop innovative, research-based educational programs that are evidence-based, effective, engaging, and accessible.
- **Personalized Learning:** Our adaptive learning technology is designed to engage students at their current level, providing personalized, direct instruction tailored to each individual's needs and learning pace.
- **Partner Support:** We pride ourselves on being here for you every step of the way. Our dedicated partner support and success teams are available to assist with any questions or concerns you may have. Your success is our priority.
- **Continuous Improvement:** We regularly update our programs based on the latest educational research and feedback from our partners to ensure that your students receive the best possible learning experience.

Thank you for choosing MindPlay Education. Together, we can achieve great things for the Broken Arrow School District community.

“ MindPlay has been the best intervention I have used with my students over my 23 year career. MindPlay uses data to provide targeted instruction working toward mastery. It embeds the Specialized Academic Instruction students need and provides interventions based on the Science of Reading where students are making gains across all areas of literacy, including fluency. And all this with two hours a week!!! To say I am thoroughly impressed with this software is an understatement. It helped get my 7th grader reading at the 3rd grade level up to grade level by 11th grade--he's now a freshman in college earning grades eligible for honors!! He and his mom swear it was thanks to MindPlay. MindPlay works for students. MindPlay works for teachers. MINDPLAY WORKS!! ”

- Gillian Brittan
District Literacy & Inclusion TOSA
San Dieguito Union High School District

Agreement

This Agreement ("Agreement") is made and entered into on this 25th day of June, 2024, by and between Broken Arrow Public Schools ("District"), located at 701 S. Main Street, Broken Arrow, OK 74012, and MindPlay Education, LLC ("MindPlay"), located at 1718 E Speedway Blvd, Suite #4195, Tucson, Arizona 85719.

1. Purpose of the Agreement

The purpose of this Agreement is to outline the terms and conditions under which MindPlay will provide educational tools and resources to the District to enhance the learning experiences of its students.

2. Scope of Services

MindPlay agrees to provide the following services to the District:

- Access to MindPlay's adaptive learning software for a specified number of students and educators.
- Training and professional development for the district's educators on the effective use of MindPlay's software and sound educational practices.
- Technical support and customer service to ensure smooth implementation and operation of the software.
- Monthly impact review meeting with a dedicated Partner Success Manager.

3. Term of Agreement

This Agreement shall commence on July 1, 2024 and shall remain in effect until June 30, 2027, unless terminated earlier in accordance with the provisions of this Agreement.

4. Responsibilities of the District

The District agrees to:

- Facilitate the integration of MindPlay's software into the school's existing systems.
- Ensure that educators and students have the necessary resources and technology to use the software.
- Participate in training and professional development sessions.
- Provide feedback to MindPlay for continuous improvement of the software.
- Assign a designated contact person for MindPlay to remain in communication with regarding the implementation of the program.

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5. Payment Terms

The total purchase price for the Products and Services shall be Seven Hundred Fourteen Thousand Dollars (\$714,000.00) (the "Purchase Price").

The District agrees to pay the Purchase Price in one installment of \$714,000. The installment shall be due and payable on or before July 15th, 2024.

6. Confidentiality

Both parties agree to maintain the confidentiality of all student data and proprietary information exchanged under this Agreement, in compliance with FERPA and other applicable laws.

7. Entire Agreement

This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements and understandings, whether oral or written, relating to the subject matter hereof.

Jeff Pendleton

Name

CEO

Title

Jeff Pendleton
Jeff Pendleton (Jun 3, 2024 13:32 PDT)

Signature

6/3/2024

Date

Name

Title

Signature

Date






MindPlay Broken Arrow Proposal

Final Audit Report

2024-06-03

Created:	2024-06-03
By:	Nora Quintero (nora@mindplay.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAfVTWZa2dQEKOJcmuMnplJ7MMpx2YUH9_

"MindPlay Broken Arrow Proposal" History

-  Document created by Nora Quintero (nora@mindplay.com)
2024-06-03 - 8:28:05 PM GMT
-  Document emailed to Jeff Pendleton (jeff@mindplay.com) for signature
2024-06-03 - 8:28:10 PM GMT
-  Email viewed by Jeff Pendleton (jeff@mindplay.com)
2024-06-03 - 8:29:36 PM GMT
-  Document e-signed by Jeff Pendleton (jeff@mindplay.com)
Signature Date: 2024-06-03 - 8:32:10 PM GMT - Time Source: server
-  Agreement completed.
2024-06-03 - 8:32:10 PM GMT